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Dr. Konstantin T. Matchev
Physics Department
University of Florida
P.O.Box 118440
Gainesville, FL 32611-8440



1 December 2010

Dear Dr. Matchev,

It is my pleasure to congratulate you on having your paper, “How to look for supersymmetry under the LHC lamp-post”, [Phys. Rev. Lett. **105**, 221801 (2010)] featured in *Physics* (<http://physics.aps.org/>), our new, free online publication. *Physics* features commentary on the most important papers that APS publishes, as judged by its editors in consultation with experts in the field. Your paper was highlighted in a Viewpoint appearing in the 22 November 2010 issue of *Physics* <http://physics.aps.org/v3/98/>.

Let me explain briefly how your paper was selected. During the peer review process one of our editors noted your paper and nominated it to be featured in *Physics*. That week a committee, including the editors of *Physics*, chose your paper as the potential basis of a Viewpoint. The editors of *Physics* then identified and contacted a qualified specialist author to prepare a brief commentary on your paper. That specialist was both willing and able to prepare the piece on short notice, so that your paper and its Viewpoint could be published quickly and simultaneously.

This process is quite selective. The APS published a total of about 18,000 articles last year, but only around 100 Viewpoints will appear each year. This places your paper in an elite subset of our very best papers. More than 16,000 people were alerted to this Viewpoint via email or RSS feed, and many more came directly via the *Physics* website. Readers are even able to view your paper on an open access basis, when they arrive at it through the *Physics* site.

Physics was created to assist readers in identifying and understanding important papers, and to help authors get more notice for their best work. I hope we have accomplished this for you and your colleagues and collaborators, and that you will forward copies of this letter to them. I thank you for submitting to the APS journals.

Yours sincerely,

Gene D. Sprouse
Editor in Chief, American Physical Society

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